

A DAY IN THE LIFE OF A RHEUMATOLOGIST

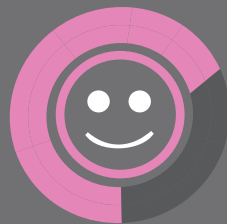


Rheumatologists are seasoned and satisfied

the average
age of a
rheumatologist is
55



66%
of rheumatologists
are satisfied with
their profession



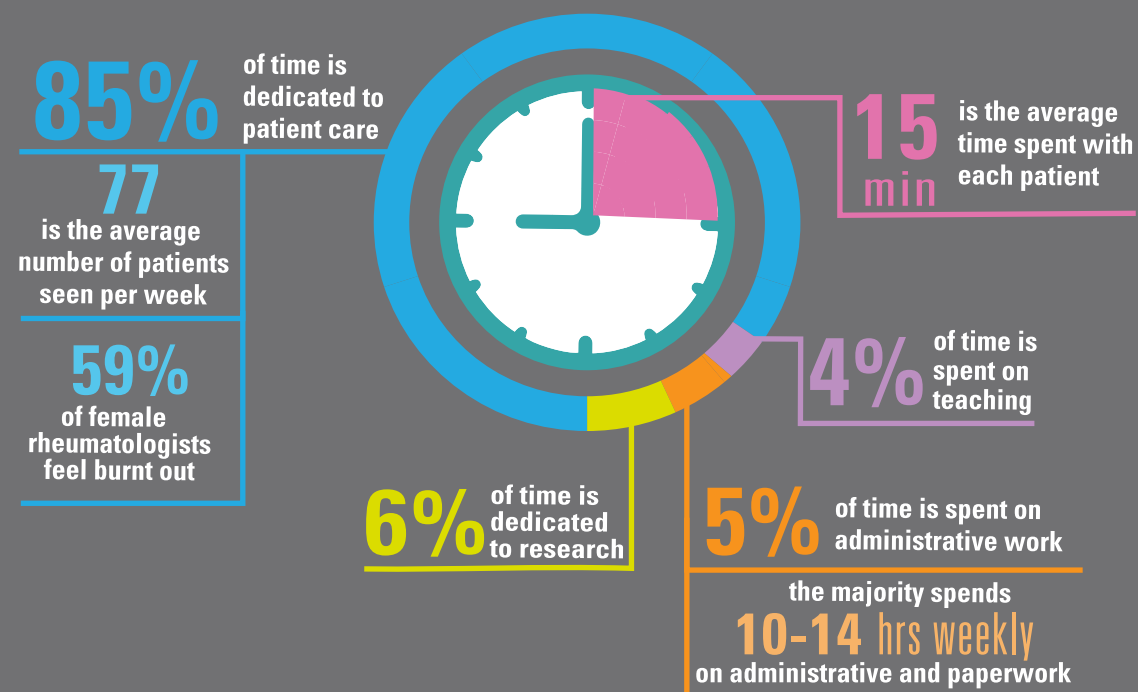
71%
of rheumatologists
are male



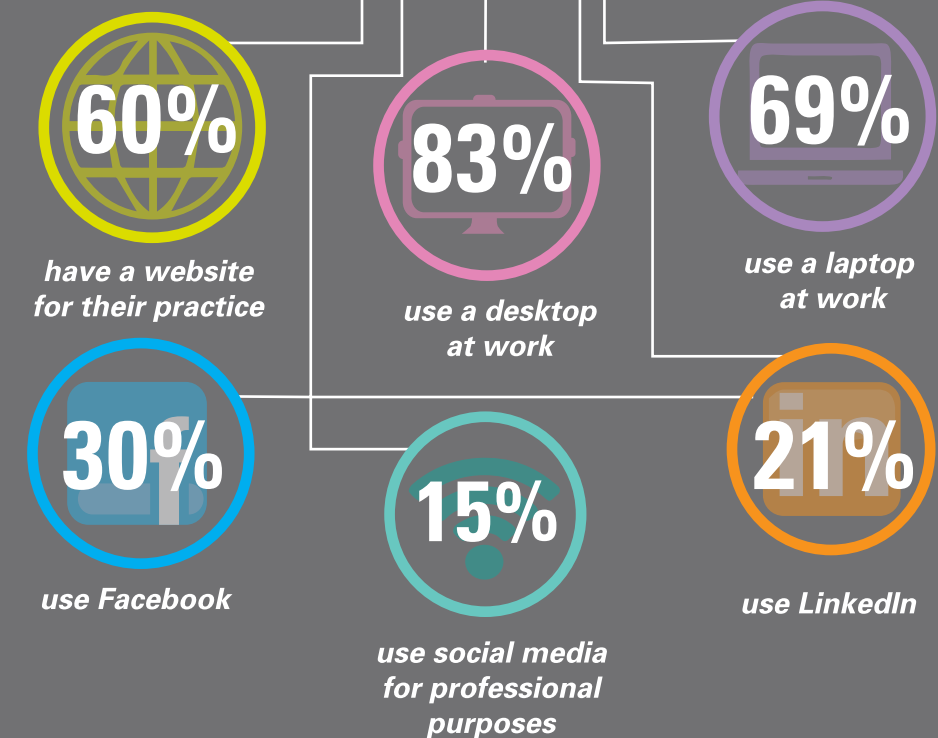
the majority of
rheumatologists have
been in practice for
25 yrs



Time spent on patient care leaves little time for other professional activities



Rheumatologists have an omnichannel approach to sourcing information



They are heavy users of mobile technology

Prefer EHR with mobile and tablet apps **88%**

Have smartphones **40%**

Use smartphones for professional purposes **36%**

Have a tablet **25%**

Top 5 Medical Apps

- 1 Bone Feed
- 2 Rheuma Helper
- 3 Core-Clinical Orthopedic Exam
- 4 @ Hand-Rheumatology Checklist
- 5 i-Ortho+

Not all journals are equal

