TOP 5 MEDICAL/SURGICAL JOURNALS RANKED BY AD REVENUE, 2013



Journal of the American Medical Association ad pages up 16.4% vs. first-half 2012

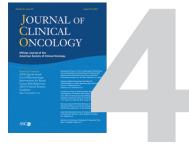
New England Journal of Medicine ad pages up 25.7% vs. first-half 2012





Monthly
Prescribing
Reference—
ad pages down
26.1% vs. firsthalf 2012

Journal of Clinical Oncology ad pages up 4.8% vs. first-half 2012





Medical Economics —ad pages down 28.2% vs. first-half 2012