

mms, inc. (Medical Marketing Service)

Company Profile

Why is email the fastest growing marketing method to reach Healthcare Professionals?

- Healthcare Professionals actively search for information on the internet
- Email yields a higher return on investment than other direct marketing mediums
- Healthcare Professionals actually want to be reached via email

mms is dedicated to maximizing the power of email to HCPs. We're the industry leader in email marketing to healthcare professionals because we can offer you our unique advantages.

Reach over 1 million healthcare professionals with mms' email marketing services.

- 900,000 Physicians
- 70,000 Physician Assistants
- 60,000 Nurse Practitioners
- 50,000 Pharmacists
- 98,000 Hospital Managers

Med-E-Mail Email Broadcast Service offers you:

Reach

- Over 1 million Healthcare Professionals email addresses at their preferred email addresses
- 97% Deliverability
- Data file matching capabilities- email addresses can be matched to your target files via ME Number, NPI numbers, or name/addresses
- Targeting capabilities- RX data, Enhanced Response Personnel Preference Data

FASTFACTS



Phone: 1-800-MED-LIST (633-5478)
Website: mmslists.com
Email: sales@mmslists.com
Address: 185 Hansen Ct. Ste. 110
Wood Dale, IL 60191

Optimization

- Double permissioned, preferred email addresses
- State of the Art Deployment technology
- Real-time updates for responsive data hygiene

Experience

- Millions of Healthcare Professionals email addresses deployed annually
- Over a decade of email experience with top industry marketers
- Creative consultation for maximum results

Integrate your marketing with a mailing list

Increase your marketing contacts and responses by adding an HCP direct mail effort to your marketing plan.

Reach over 2 million Physicians, Physician Assistants, Nurse Practitioners, Pharmacists and Hospital Managers via direct mail.