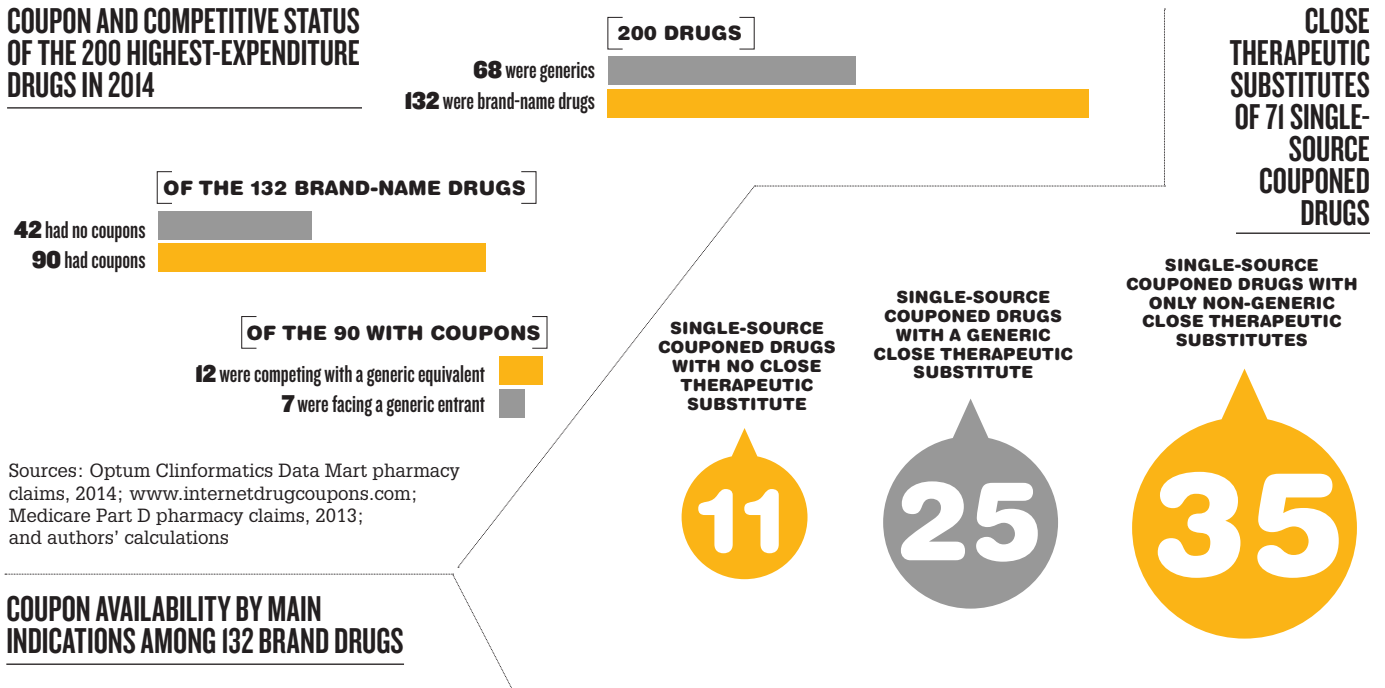


A CLOSER LOOK AT CO-PAY COUPONS AND PROGRAMS

For all the talk about co-pay coupons and programs, there's little research on their impact and the economics underlining them. Here, we present some of the intriguing findings about competitive status, availability, and therapeutic substitutes from a paper by USC's Leonard D. Schaeffer Center for Health Policy and Economics.

COUPON AND COMPETITIVE STATUS OF THE 200 HIGHEST-EXPENDITURE DRUGS IN 2014



COUPON AVAILABILITY BY MAIN INDICATIONS AMONG 132 BRAND DRUGS

