

YOUNGER THAN 65 (U.S. and EU)



13% SMARTWATCH 16% HEALTH WEARABLE

65 AND OLDER (U.S. and EU)

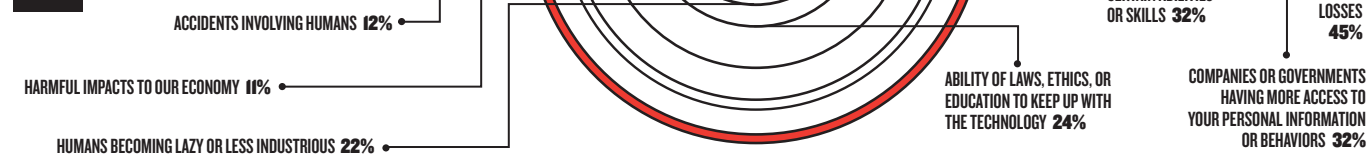


2% SMARTWATCH 6% HEALTH WEARABLE

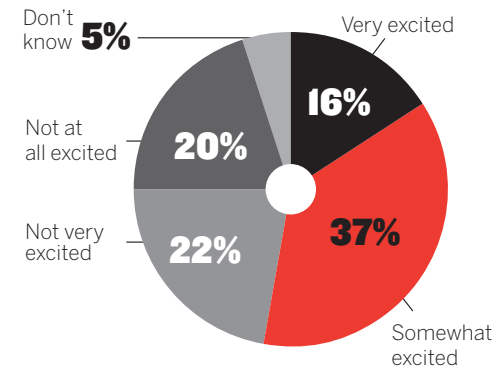
BENEFITS AROUND THE USE OF AI FOR SOCIETY



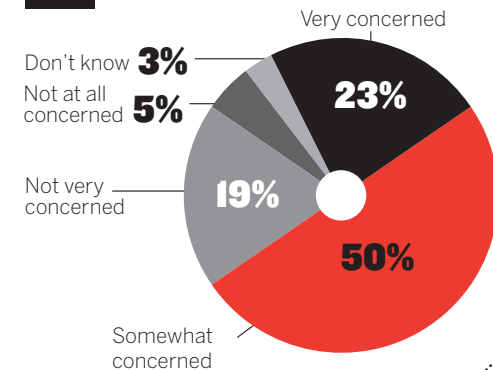
CONCERNS AROUND THE USE OF AI FOR SOCIETY



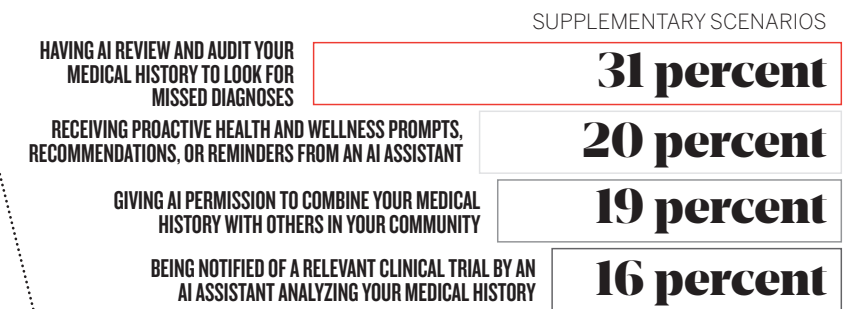
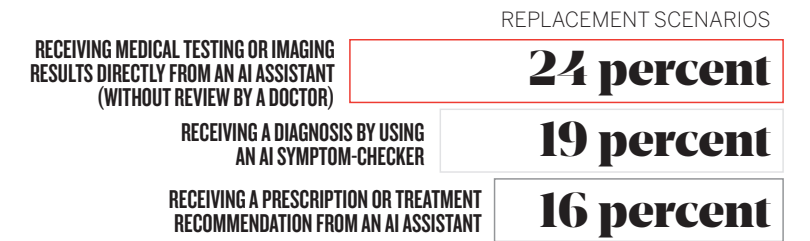
EXCITEMENT ABOUT THE USE OF AI IN HEALTHCARE (U.S. ONLY)



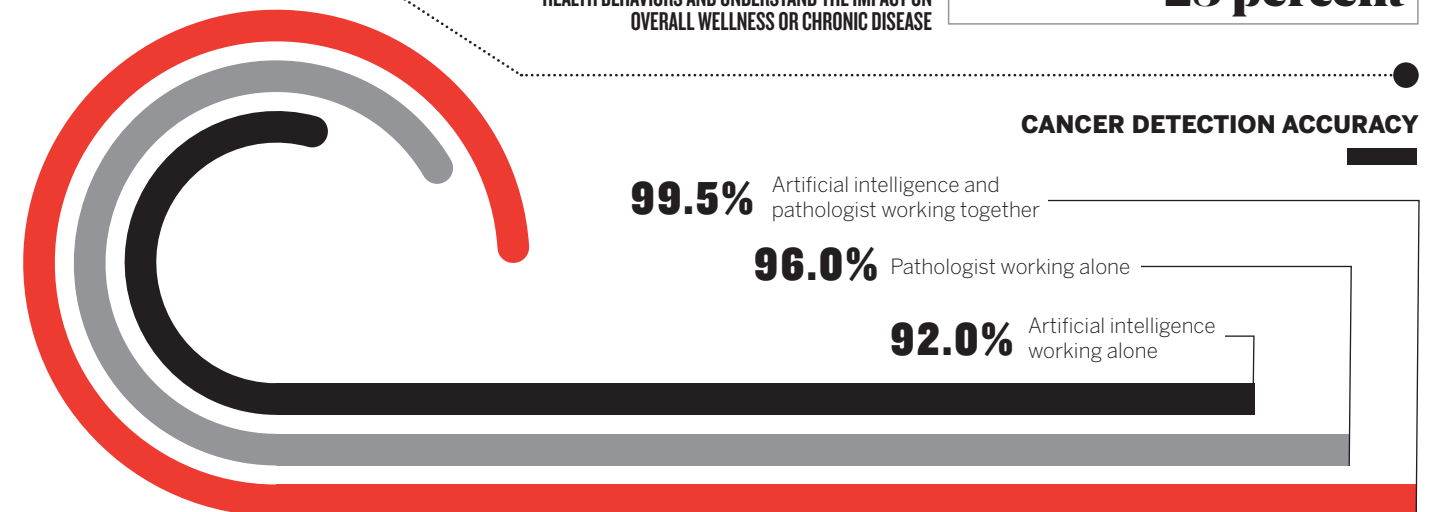
CONCERN ABOUT THE USE OF AI IN HEALTHCARE (U.S. ONLY)



WHAT DO YOU THINK THE GREATEST BENEFIT OF AI WOULD BE IN HOW YOU MANAGE YOUR OWN HEALTHCARE?



CANCER DETECTION ACCURACY



Source: Beth Israel Deaconess Medical Center and Harvard Medical School