



Heroes' Welcome

It was a night to remember as the stars of medical advertising came out to welcome three more legends into the Hall of Fame



PHOTOS: DAN DERRICO



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1. MAHF co-founder Ron Pantello with his wife Pat.

2. A full house at The Pierre in New York enjoys 2012 inductee Al Nickel's remarks.

3. Judy Capano, formerly of Rosetta, with RCW Group's Rich Campbell and Maureen Regan.

4. Doug Burcin and Donna Murphy, global CEOs of Havas WorldwideHealth.

5. Matt Giegerich, chairman and CEO of Ogilvy Common-Health Worldwide.

6. MAHF chairperson Dave Chapman with the daughters of 2012 inductee, the late Charles Daly.

7. Drafftcb Healthcare's Harold Corbran, Palio's Mike Myers, Rosetta's Steve Hamburg and MAHF Hall of Famer John Kallir.

8. Scott Cotherman, CEO of CAHG and former MAHF chairman, with Kristen Gengaro, Paul Pfeiderer, Robin Shapiro and Enrique Heredia, all of CAHG.



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9. LLNS legend and 2012 inductee Al Nickel delivers a stirring induction speech.

10. Brittany Thompson and Doreen Gates of MM&M with Tammy Chernin of Haymarket Medical.

11. Future Famer Christopher Schnurman of Health4Brands with MAHF chairperson Dave Chapman (Ogilvy Common-Health Worldwide) and executive committee members Sharon Callahan (LLNS) and Charlene Pronnis (Flashpoint Medica).

12. Kathryn Ann Smith and Rebecca Sela Smith deliver an acceptance speech on behalf of their father, the late Ernie Smith

13. Concentric's Ken Begasse with Flashpoint Medica's Yaron Landow.

14. MAHF executive director and co-founder David Gideon welcomes guests.



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