



MM&M
Awards
2011

7000

Stars



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1. Almost 700 of the industry's biggest stars assemble at New York's decadent Cipriani 42nd Street for dinner, cocktails, live entertainment and, of course, the MM&M Awards 2011 ceremony itself
2. Guests seek out colleagues and friends listed in the Awards directory
3. Forest Laboratories' Jennifer Rinaldo enjoys the show
4. Bristol-Myers Squibb's Elizabeth Turcotte collects a Gold Award for Orenica
5. closerlook's Dave Ormesher, MDM Communication's Marc Monseau and WEGO Health's Jack Barrette deep in conversation
6. PRWeek's Steve Barrett chats with Shire's Mike Boken
7. Ogilvy CommonHealth Worldwide's Matt Giegerich and Marc Weiner share a chuckle
8. MM&M's James Chase welcomes guests to the show
9. Team CDMJ Princeton lines up at the step 'n' repeat

MM&M Awards 2011



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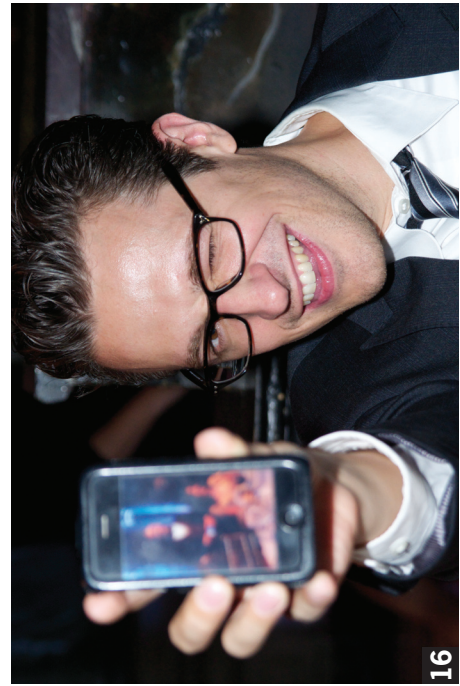
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- 10. LifeScan/J&J's Joe Shields with Manhattan Research's Monique Levy
- 11. Pfizer's Adele Gulfo presents a Gold Award to AbelsonTaylor's Jay Carter
- 12. Saatchi & Saatchi Health Communications strike a triumphant pose
- 13. Emcee Ralph Harris ignites the audience with his special brand of comedy
- 14. Everyday Health's Scott Wolf presents a Gold Award to Merck's Reaves West
- 15. Pallo's Lori Goodale and Mike Myers with Fingerpaint Marketing's Ed Mitzen
- 16. One of a small army of smart phones that captured and shared the evening's events
- 17. Emcee Ralph Harris congratulates HealthNation's Raj Amin on his Gold Award
- 18. Boehringer Ingelheim's Emily Baier proudly displays one of two Gold Awards for the DRIVE4COPD campaign