

The PMD offers two alternative subscription programs that offer access to over 22,000 accurate contact information in the pharmaceutical, biopharma and medical device industries, with 75-80% of those having email addresses to aid as a vital resource in your outreach efforts. Both subscriptions save time by not needing to research essential information to acquire potential new business and helps with alternative marketing programs by optimizing your outreach efforts.

### BASIC PLAN

1 year rate of \$448

2 year rate of \$806

- Online access for one user
- Ability to search by Company, Individual or Drug
- Filter results by company type, company size, location, job function, device type and drug therapeutic classification



### PREMIUM PLAN

Annual Rate of \$7,500

Includes Basic subscription features plus:

- Pull the most recent contacts by date added to the database
- Save and load up to 5 custom searches
- Download the data from the site to use over the course of the year
- Use the data for telemarketing, direct mail, individual emails
- Deploy 1 – 2 mass email broadcasts per month
- Import the PMD data into your CRM system for your own use and promotion
- Includes 1-2 premium logins and up to 10 basic logins for members of your company to optimize your outreach

