

# Adheris Health

## Company Profile

Adheris Health is the first and only consultancy equipped to take a big-picture, strategic view of adherence—the avoidable \$300 billion problem in our healthcare system. In today's reality, our healthcare system has an unprecedented focus on outcomes. Shortfalls in adherence can put those outcomes at risk. With access to data from 2.2 billion prescriptions annually, Adheris Health has the expansive resources and behavioral insight to more intelligently address adherence, generating important benefits for pharmacies, pharmaceutical brands, and, most importantly, the patients who rely on them for better health outcomes. Our programs are designed to educate healthcare consumers on the benefits of living a healthier life so they see the value in starting and staying on therapy.

## Services and Offerings

- Personalized and coordinated adherence solutions grounded in behavioral science
- The Adheris Health multichannel approach reaches patients with the message they need, whenever and wherever they are in their patient journey:
  - **inOffice<sup>TM</sup>**—target and reach both patients and prescribers to create productive conversations focused on long-term health
  - **inPharmacy<sup>TM</sup>**—by embracing the evolving role of the pharmacist, we leverage in-store support to promote critical interventions to keep patients on track
  - **inHome<sup>TM</sup>**—empower patients with adherence support they need when

## What does patient-centricity mean to you and is the industry doing enough to fulfill the needs of patients?

It's as simple as focusing on outcomes. Today, more than ever, it's our responsibility to do all we can to ensure patients achieve good outcomes on treatment. Our industry does a great job developing effective treatments. Our opportunity is in helping people become better patients.

managing their treatment plan on their own

- **inMotion<sup>TM</sup>**—our newest offering to support patients while they are on the go
- Our solutions are HIPAA-compliant

## Core Capabilities

Our Behavioral Insights experts—health psychologists, behavioral scientists, clinical specialists, consumer marketers, design experts, and user-experience specialists—develop interventions and support programs that are grounded in science and proven to motivate lasting behavior changes.

And to do this amazing work, we leverage the largest pharmacy network in the country, with access to:

- More than 175 million healthcare consumers
- 30,000 pharmacies
- 60% of all retail prescriptions
- 2.2 billion prescriptions annually



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