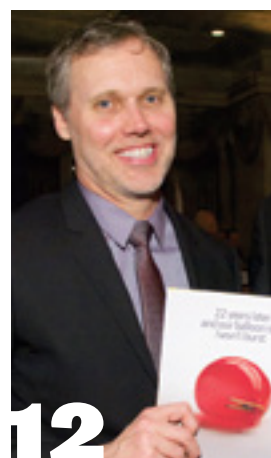




AN EVENING *of* ICONS

The industry celebrated its most cherished asset—its people—at The Pierre in New York City on February 3 with a dinner honoring the two newest inductees to the Medical Advertising Hall of Fame and the 2015 'Future Famers'



1. Jay Carter (left), SVP of AbelsonTaylor and the outgoing chairman of the Medical Advertising Hall of Fame, passes the torch to incoming chair, Robert Palmer, EVP of JUICE Pharma Worldwide. **2.** Charlene Pronis, Managing partner, Flashpoint Medica, introducing this year's 15 Future Famer inductees. **3.** Tom Domanico, a 2014 MAHF inductee, with guest. **4.** Jeff Chouinard (retired), copywriter of the Hytrin balloon ad for AbelsonTaylor, accepting a Heritage Award. **5.** Members of this year's class of Future Famer inductees pose after having accepted their awards. **6.** David Barnum spoke about his late father, one of this year's inductees, Dr. H. James Barnum (large photo projected on wall). **7.** Rob Rogers, co-CEO of Sudler & Hennessey, the Americas, shown here accepting a Heritage Award. **8.** Future Famer Brooke Suskin, LLNS (left), and Natalie Sayegh, account supervisor, JUICE, share a moment. **9.** Future Famer Adewale Adefemi, of Dudnyk (seated), with Dudnyk's Ellen Schneider, VP, corporate communications (left), and Kristin Morris, group copy supervisor, a 2014 Future Famer inductee. **10.** The AbelsonTaylor table, aglow with good cheer. **11.** Honored guests included previous MAHF inductees Harry Sweeney, founder of Dorland & Sweeney (left), and Clive Lewis, co-founder of Lewis & Gace. **12.** Stephen Neale, SVP and executive creative director, AbelsonTaylor, a Heritage Award winner. **13.** Frank Powers (left), president of Dudnyk, with advertising manager Doreen Gates and editor in chief Marc Iskowitz, both of MM&M. **14.** One of the evening's inductees, Francis Gace, co-founder of Lewis & Gace.

DAN D'ERRICO