

■ Point of Care

TrialCard

Specialty drugs will account for 40 percent of spending by 2020. Should the financial and usage trends continue as they are currently, the specialty class will comprise two out of every five dollars spent within a health plan's pharmacy spend.¹

With specialty brands looking for insight into improving patient outcomes, the focus has turned to what brands can do to further support the access, education, and care for patients who need their brand. "Full-service delivery and distribution specialists are offering a sought after value proposition, one that combines services geared to supply patient education, therapy management and adherence programs."²

TrialCard's Hub solution, Product Access Support Services, empowers healthcare providers and supports the patient journey throughout treatment with the brand. TrialCard Product Access Support Services work as the single point of contact to support the clinical, administrative, and financial care needs of a patient's treatment with your brand.

As an example of building success through supporting the patient journey, in a program managed by TrialCard Product Access Support Services for over 7 years, nearly 64,000 patients have gained access to a product. The program has grown annually by 20%.

TrialCard's focus is on fully supporting the patient journey in support of product access across providers, payers, patients and caregivers.

Your brand's patient journey is mapped through:

- Patient Benefit Investigation
- Prior Authorization Support
- Patient Assistance Programs
- Pharmacy Helpdesk Support
- Clinical Nursing Care Support
- Co-Pay Programs
- Adherence Messaging

COMPANY INFO



HQ Address: 6501 Weston Parkway Suite 100, Cary, NC 27513

Customer Experience Center Address: 14001 Weston Parkway, Suite 100, Cary, NC 27513

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Year Founded: 2000

Employees: 340

Total Reach: 25,000 Hospitalists

Product Access Support Services programs provide accelerated speed of therapy for patients and financial support counseling with attentive, high touch customer service. TrialCard's unique Prior Authorization Support Solution allows patients to start on their therapy while the Prior Authorization administration is ongoing, giving immediate access to therapy for patients.

TrialCard acts as an extension of the healthcare providers' staff to provide a single point of contact for financial resources and payer claims administration to help the office support the patient.

Specialists at TrialCard's Customer Experience Center provide the patient experience which represents your brand's commitment to patient care.

TrialCard provides patient access for your brand across providers, patients, payers, and caregivers. Use TrialCard to map out and support each step in your patient's journey.

¹Medco Health Solutions Inc. Medco 2011 Drug Trend Report, Executive Summary. 2011; 12.

²URAC | Specialty pharmacy white paper | The Patient-Centered Outgrowth of Specialty Pharmacy (https://www.urac.org/wp-content/uploads/2012/09/urac_pqm_specialty_white_paper.pdf) accessed October 13, 2014