

GAZING AT THE STARS

Standouts from the pharma, agency and media worlds aligned on the evening of October 2, as the industry saluted the winners of the 2014 MM&M Awards. To view the full gallery, go to mmm-online.com



ALL PHOTOS: DAN D'ERRICO

MM&M Awards 2014



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1. Cipriani 42nd St., home of the awards 2. H.E. Toyin Saraki explains how she became a champion for healthcare 3. MM&M's Marc Iskowitz at the podium 4. Dr. Ruth Westheimer 5. Google's David Blair, Jeri McHenry of Lifescript and Scott Wolf of Everyday Heath 6. The team from Ogilvy 7. Calcium's Steve Hamburg 8. Up-and-coming media planner Allyson Mariani of Publicis 9. Team from XL Alliance receives gold from Univision's George Daboub 10. AstraZeneca's Joe Shields presents with boa 11. The ceremony draws guests of all stripes 12. Award recipients ham it up 13. MWW's Jessica Seilheimer with Digita's Shwen Gwee and Novartis's Henry Anderson 14. Artercraft Health's Shauna Aherne takes a selfie 15. Masked participant 16. Ralph Harris, the awards show MC



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17. Graham Mills of Digitas Health LifeBrands, Deborah Dunsire of FORUM Pharmaceuticals and Ralph Harris 18. John Hosier and Neema Patel, both of Eisai 19. Charlene Prounis of Flashpoint Medica, with Chet Moss and Steve Viviano, both of ICC Lowe 20. MM&M's Julia Hood celebrates with winners of Best Philanthropic Campaign 21. Shauna Aherne, Katie O'Neill, Marc Sirockman and Brian Schaechter, all of Arteraft Health 22. Mike Luby of BioPharma Alliance, with Janie Rodriguez and Juan Martinez, both of Pfizer 23. Kyle Walton, Aki Tomaru and Peter Palmer, all of M3 USA 24. GSW revels in winning best Large Healthcare Agency 25. Terri Young of BMS, with Tim Garde and Steven Michaelson, both of Calcium 26. Paul Kandle of Opus Health presents Innovator of the Year gold to Faruk Capan of Intouch Solutions