2014

The Opportunity for your WorkPlace to Shine in the 2014 MM&M Career & Salary Survey Issue.

New Feature within the MM&M 2014 Career & Salary Survey! WorkPlaces!

A special advertiser section will afford companies the opportunity to share insight and offer an in-depth look at their company to showcase how they can be the preferred employer of choice! Key areas being spotlighted in this section are Company Profile, Company's Vision, your Company Culture and the Opportunity your company can offer to this ever-changing industry.

The WorkPlaces section will appear within the October 2014 issue of MM&M, strategically within our annual Career & Salary Survey issue, which collected over 1,000 respondents to last year's Survey. The annual Career & Salary Issue is the second-highest keepsake issue by pharma, biotech and med device marketers, as well as Advertising Agency professionals, as indicated in the independent survey conducted by Readex*

This October issue will also have bonus distribution at the Digital Pharma East Convention in Philadelphia, PA, October 21-24th, offering more reach to your target audience (and potential employees)!

Placement Details

Full Page 4-color WorkPlaces feature to include, but not limited to:

- **FAST FACTS (About Company)**
- **YOUR COMPANY**
- **YOUR COMPANY VISION**
- **YOUR COMPANY CULTURE**
- **YOUR COMPANY'S TAKE ON TALENT, RECRUITMENT & RETENTION**

Rate: $5,500 net / $6,500 net for supplied video digital edition option+
Space Close: September 5th, 2014
Text/Logo Due: September 11th, 2014
Text/Logo Sent to: Jeniffer.Amparo@haymarketmedia.com

■ The digital edition of the WorkPlaces section will also allow companies to embed a short video within its WorkPlaces feature! The digital edition will also be deployed to our readers in October offering an additional way to engage with the MM&M community. Ask your Sales Representatives for adding this option to your profile!

For advertising opportunities, contact:
Doreen Gates at 267-477-1151, Doreen.Gates@haymarketmedia.com, Tamika Hart at 646-638-6152, Tamika.Hart@haymarketmedia.com and Lawrence Nokes at 646-638-6135, Lawrence.Nokes@haymarketmedia.com

WorkPlaces

Company Name

YOUR COMPANY

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YOUR COMPANY VISION

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Your Company Culture

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YOUR OPPORTUNITY

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LOGO HERE

FAST FACTS: Address 800 Madison Plaza, 3rd Floor, Parsippany, NJ 07054
Phone 212-777-7777
Website www.your company.com New Business Contact John Smith, Chief Innovations Officer, john.smith@company.com or 212-777-7777
Year Founded 1999 Employees 50 Holding Company Company Name

ACTUAL PAGE SIZE: 8.25 X 10.875

Production Specs: Please provide text for agency description for the categories listed above as a Microsoft Word file. The type will be formatted by MM&M according to the template shown above. Logo must be supplied as a 300 DPI JPEG or Illustrator EPS file. Word count must not exceed 375. A maximum of 3 proofs will be provided for artwork submitted on deadline. Artwork that is late will receive a proof as a courtesy with no changes allowed. Please inquire with your sales representative in regards to category substitutions if needed.