

LDM Group

Company Profile

LDM Group, LLC (LDM) is a leading provider of behavior based prescription management programs. We provide timely and clinically relevant healthcare messaging through a patented process that serves to improve patient compliance and outcomes, while preserving privacy. As a targeted healthcare communications company, LDM connects prescribers, pharmacists, and patients. LDM's network is made up of e-prescribing, electronic medical record (EMR), and electronic health record (EHR) applications, chain and independent pharmacies, and sponsors of healthcare-related educational materials such as pharmaceutical manufacturers, health plans, payors, and PBM's.

We take pride in delivering solutions that:

- Are delivered in workflow through the trusted healthcare professional thus building better provider-patient relations
- Allow for a configurable solution that adapts to specific protocols to support consistent and reliable outcomes
- Provide customized patient education and engagement programs that help meet Meaningful Use and ACO requirements
- Ensure multiple delivery methods for patients based on patient preferences (print, email, SMS, etc.).

Services and Offerings

Accessing the Health Care Professional (HCP) and empowering patients has never been easier with LDM Group's suite of products.

What does patient-centricity mean to you and is the industry doing enough to fulfill the needs of patients?

To LDM Group, patient-centricity means "beginning with the end in mind", and working back from there. Everyone in healthcare talks about "positive outcomes", but that can't happen unless we view healthcare through the lenses of the patient and their providers. What drives their behavior? What information do they need? What obstacles do they face? And how can we improve the patient-provider relationship? That requires a level of vigilance and dedication that's never "enough," but the value it delivers is more than worth the effort required.

- PhysicianCare™
- ScriptGuide®
- eCopay®
- eCopay Advantage®
- PharmacistCare™
- CarePoints®

LDM Group
information for your healthⁱ

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