



TOP 100 AGENCY ISSUE ENHANCED LISTING OPTIONS

Deadlines

- Free-Print listing: April 28, 2014
- Print-Enhanced listing: May 30, 2014 Online-Enhanced listing: May 30, 2014

Materials/Specifications

■ Logo or Creative work: JPEG 300 DPI, PDF or Illustrator file

Materials for Creative Work

- Ad Description (50 word max)
- Creative/Account Team for Sample Ad
- Media Team for Sample Ad
- Why is your sample ad special? (50 word max)

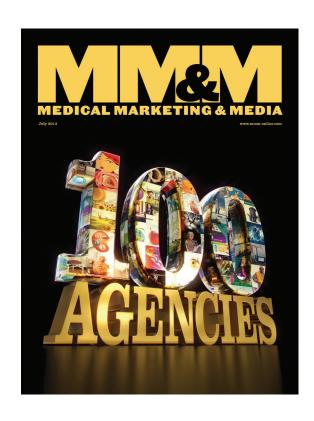
Materials Delivered to:

Jeniffer Amparo Ueniffer. Amparo Ueniffer. Amparo Ueniffer. Amparo Ueniffer. Amparo Ueniffer. Amparo Ueniffer Amparo Ueniffer

Sales Contact

For more information about advertising and enhancing your Agency in the **BIGGEST** keepsake issue of the year, please contact:

Doreen.Gates@haymarketmedia.com Tamika.Hart@haymarketmedia.com Lawrence.Nokes@haymarketmedia.com









ENHANCED PRINT & ONLINE LISTING (INCLUDES MULTIMEDIA)

A full-color sample of your work with your A-to-Z listing in the July print issue of MM&M. PLUS an enhanced listing in the Agency Gallery on MM&M's Web site for one year, including a link to your web site; PLUS the ability to add a video or slide presentation to your online listing.

- A-Z Agency listing Print & online
- Creative work showcased in print & online
- Full color logo print & online
- Company contact information online
- Contact person email address online
- Clickable company URL online
- Company description online
- Two corporate assets (White paper) with 50 Word description and URL for each
- Company video or slide presentation
- Link to Agency Gallery with image and short description rotating on Home, News and Features pages providing corporate branding and driving traffic to Agency Gallery

INVESTMENT: \$3,000 (equates to only \$250/month)

ENHANCED PRINT & ONLINE LISTING (EXCLUDES MULTIMEDIA)

A full-color sample of your creative work with your A-to-Z listing in the July print issue of MM&M. PLUS an enhanced listing in the Agency Ad Gallery on MM&M's Web site for one year, including a link to your web site.

- A-Z Agency listing in print and online
- Creative work showcased in print & online
- Full color logo print & online
- Company contact information online
- Contact person email address online
- Clickable company URL online
- Company description online
- Link to Agency Gallery with image and short description rotating on Home, News and Features pages providing corporate branding and driving traffic to Agency Gallery

INVESTMENT: \$2,400 (equates to \$200/month)

ENHANCED PRINT & BASIC ONLINE LISTING

A full-color sample of your creative work OR your company logo with your A to Z listing in the July print issue PLUS, a basic listing in the online Agency Gallery on MM&M's website for one year, including a link to your website.

- A-Z Agency Print Listing
- Online Basic listing (Agency Name & Address)
- Creative work or Logo showcased in print & online

INVESTMENT: \$800