



# MM&M Newsletters: Daily News Brief, Weekly Digest & Monthly Splash

MM&M Newsletter sponsorships are an effective way to surround your corporate and brand message with MM&M editorial content.

## MM&M NEWS BRIEF

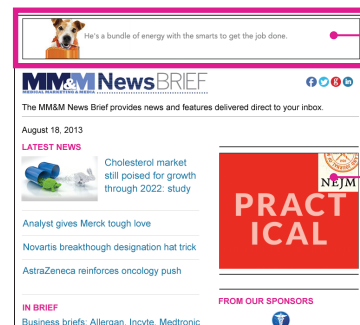
Sent out Monday - Thursday reaching over 10,000 opt-in subscribers promoting the latest articles, news, and breaking stories of the day

### ■ Principle Sponsorship includes:

Leaderboard (728 x 90) & IMU (300 x 250) every Monday, Tuesday, Wednesday or Thursday for the full month

### ■ Text Sponsorship includes:

50 words of text, URL, company logo every Monday, Tuesday, Wednesday or Thursday for the full month



Leaderboard (72x90)

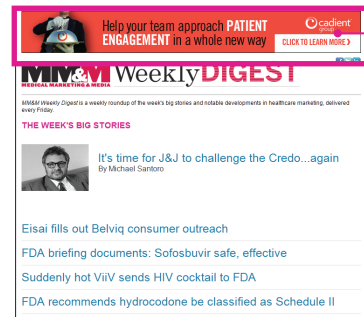
IMU (300x250)

## MM&M WEEKLY DIGEST

A weekly newsletter delivered to over 13K subscribers every Friday consolidating the top stories from the daily News Brief that week

### ■ Principle Sponsorship includes:

Leaderboard (728 x 90) & IMU (300 x 250)



Leaderboard (72x90)

## THE SPLASH BY MM&M

Highlighting the lead feature of our monthly publication before it hits our subscribers' mailbox - making them aware that the issue is on its way but they can view a sneak peek of the cover story online first.

### ■ Principle Sponsorship:

Leaderboard (728 x 90)

### ■ Text Ad Sponsorship includes:

50 words of text, URL, company logo



Leaderboard (72x90)

\*all rates are net

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