

The industry's bold-faced names and brightest stars got together for an evening of celebration on October 2 at the MM&M Awards. To view the full gallery, go to [mmm-online.com](http://mmm-online.com)

# Golden



ALL PHOTOS: DAN D'ERRICO



# Moments



1. Cipriani 42nd Street, home of the awards
2. Joe Shields of AstraZeneca and Monique Levy of Manhattan Research
3. Schwartz Communications and Epocrates celebrate the Award for Best Mobile App
4. Frank Siller delivers a stirring speech
5. Medtronic celebrates its Best Use of Social Media award
6. David Blair of Google and Peter Justason of Purdue
7. Lisa Flaig from Janssen and Chet Moss of ILL Loue
8. Dr. Ruth Westheimer
9. M&M's Julia Hood and Area 23 celebrate gold.





# Golden Moments



10. Jodi Brichan, Thomas Dickman and Robin Skapiro, all of CH2G 11. Joyce Lee, Marci Rasecki, Naureen Regan and Colleen Hindsley, all from McLaren Health 12. Hoisting the gold for Best Health and Wellness Digital Initiative 13. Havilah Clarke Zeller and Christoph 14. MM&M's James Chase at the podium 15. Michael Austin and Jim Lolis from The CementBloc 16. Ralph Harris, the awards show MC 17. Amy Levinson of Global Media Solutions and Celeste Frank of Centron

