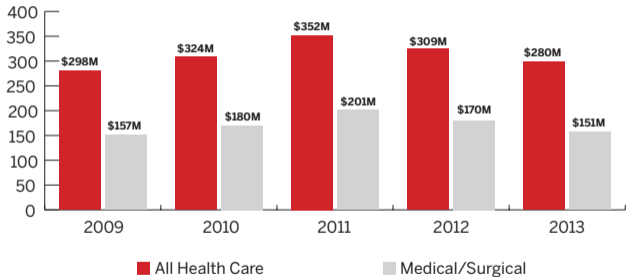


Journal ad revenue, first half 2009-2013



Source: Kantar Media