



# 2013

## TOP 100 AGENCY ISSUE ENHANCED LISTING OPTIONS

#### **Deadlines**

■ **Print:** May 24, 2013 ■ **Online:** June 24, 2013

#### **Materials/Specifications**

■ Logo or Creative work: JPEG 300 DPI, PDF or Illustrator file

#### **Text for Creative Work**

- Ad Description (50 word max)
- Creative / Account Team for Sample Ad
- Media Team for Sample Ad
- Why is your sample ad special? (50 word max)

#### **Materials Delivered to:**

Mitch.Francis@Haymarketmedia.com

#### **Sales Contact**

For more information about advertising and enhancing your Agency in the BIGGEST keepsake issue of the year, please contact:

Doreen.Gates@haymarketmedia.com or Tamika.Hart@haymarketmedia.com







#### ENHANCED PRINT & ONLINE LISTING (MULTIMEDIA PACKAGE)

A full-color sample of your work with your A-to-Z listing in the July print issue of MM&M. PLUS an enhanced listing in the Agency Gallery on MM&M's Web site for one year, including a link to your web site; PLUS the ability to add a video or slide presentation to your online listing.

- A-Z Agency listing Print & online
- Creative work showcased in print & online
- Full color logo print & online
- Company contact information online
- Contact person email address online
- Clickable company URL online
- Company description online
- Two corporate assets (White paper) with 50 Word description and URL for each
- Company video or slide presentation
- Link to Agency Gallery with image and short description rotating on Home, News and Features pages providing corporate branding and driving traffic to Agency Gallery

**INVESTMENT: \$3,500** 

# ENHANCED PRINT & ONLINE LISTING (NO MULTIMEDIA OR WHITE PAPER)

A full-color sample of your creative work with your A-to-Z listing in the July print issue of MM&M. PLUS an enhanced listing in the Agency Ad Gallery on MM&M's Web site for one year, including a link to your web site.

- A-Z Agency listing in print and online
- Creative work showcased in print & online
- Full color logo print & online
- Company contact information online
- Contact person email address online
- Clickable company URL online
- Company description online
- Link to Agency Gallery with image and short description rotating on Home, News and Features pagesproviding corporate branding and driving traffic to Agency Gallery

**INVESTMENT: \$2,500 net** 

### ENHANCED PRINT & BASIC ONLINE LISTING

A full-color sample of your creative work Or Logo with your A-to-Z listing in the July 2013 print issue of MM&M. PLUS, a basic listing in the online Agency Ad Gallery on MM&M's Web site for one year, including a link to your website. Overall Package includes:

- A-Z Agency print listing
- Online Basic listing (Agency Name & Address)
- Creative work OR Logo showcased in print & online

**INVESTMENT: \$1,900** 

## ENHANCED PRINT LISTING OPTION

A full-color sample of your creative work OR your company logo with your A-to-Z listing in the July print issue of MM&M.

- A-Z Agency Print Listing
- Creative work or Logo showcased in print

**INVESTMENT: \$600**