



Triplefin

INNOVATIVE BRAND SOLUTIONS TO MAXIMIZE PATIENT ACCESS, ACQUISITION AND ADHERENCE

Triplefin delivers efficient and cost effective patient affordability solutions designed to ease the financial burden underinsured and uninsured patients encounter when accessing their prescriptions.

We collaborate with pharmaceutical manufacturers to create a unique program that directly aligns with your strategic brand objectives, taking proactive steps to ensure smooth and effective execution. Programs can be customized according to your specific needs using a single solution or within a broader brand strategy using multiple solutions.

PATIENT AFFORDABILITY MADE SIMPLE

Patient affordability is a primary concern with the high costs of medications. Triplefin's co-pay assistance, vouchers and other product-specific marketing solutions build patient loyalty by making your brand more affordable.

Triplefin will create and manage a customized co-pay or voucher program to help differentiate your brand in the marketplace, and increase product visibility and patient access. We deliver many solutions that are technology driven and have had demonstrated success in increasing patient acquisition.

Pharmaceutical manufacturers will maximize brand performance for first-time prescriptions and help ensure adherence to prescribed regimens resulting in a larger quantity of prescriptions filled, higher levels of patient satisfaction, and greater brand success.

Triplefin offers a wide array of patient affordability solutions, including:

- Co-Pay Assistance
- Vouchers and Free Trial Programs
- Rx Sample Fulfillment
- eSampling Solutions

COMPANY INFO



New Business Contact: LeTricia Hallstead, Executive Vice President of Development, 513-386-6412, lhallstead@triplefin.com

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Website: www.triplefin.com

Year Founded: 1981

Employees: 1,060

Primary Office Locations: Cincinnati, OH; Scottsdale, AZ; Portland, OR; Springfield, IL; Wood Dale, IL

- Loyalty Cards
- In Office Medical Claim Processing
- Web and Text Coupons
- Mail-in Rebates

Our Reimbursement Specialists are highly trained to identify the most affordable solutions available and determine the best benefit. Using a patient-centric model, Triplefin provides an empathetic experience along the patient journey.

Whether it is managing the reimbursement process for patients or identifying vouchers or co-pay cards to help reduce out-of-pocket expenses among cash-paying patients, Triplefin has the solutions for your brand.

Triplefin, a member of the H. D. Smith Specialty Solutions family of companies, specializes in providing patient affordability programs; patient assistance and reimbursement solutions; specialty and mail order pharmacy services; and patient access and adherence programs. In addition, Triplefin offers specialty pharmaceutical distribution and 3PL services for lifesaving medications and supplies.