



TrialCard

COMPANY PROFILE

THE TRIALCARD DIFFERENCE

Providing a comprehensive portfolio of Post Rx Solutions™ at Point of Care, Patient Access Management, and Point of Sale for the life-cycle of your product Our Programs

THE TRIALCARD INTEGRATED LIFE-CYCLE SYSTEM™

Over the past 12 years, TrialCard has been the unsurpassed leader in innovative pharmacy access solutions. Our first to market programs include **The TrialCard Integrated Life-Cycle System™** combining a customized package of solutions to help your brand achieve its goals from Launch to Loss of Exclusivity. **The TrialCard Integrated Life-Cycle System™** offers the synergistic benefits of the system's core range of pharmacy access elements combined with our highly-customized brand performance solutions.

POINT OF CARE SOLUTIONS

Co-pay Programs: TrialCard provides branded Co-pay programs delivering instant electronic rebates to patients at the point-of-sale, reducing out-of-pocket patient expense, and increasing patient loyalty. TrialCard Co-Pay programs help increase NRx's for launch brands and protect brand equity for products with expiring patents.

Sample Voucher Programs: TrialCard's sample voucher programs offer your brand the benefits of pharmacy-based sampling with easier refill opportunities.

Buy and Bill Programs: TrialCard's Buy and Bill Program provides a benefit to your patients when purchasing their medicine directly from their physician's office or through an infusion center.

Adherence Advantage™ Program: This unique program rewards patients for adhering to their prescribed therapy.

STRATEGIC REPORTING CAPABILITIES

MicroStrategy® Reporting Capabilities: Our proprietary business tool provides instant online access to dynamic reporting for your brands' programs including personal

COMPANY INFO



At TrialCard, we provide customized Post Rx Solutions for your brand including:

- Point of Care Solutions
- Patient Access Management Solutions
- Point of Sale Solutions
- Strategic Reporting Capabilities

Discover the TrialCard difference. Call us today to discuss what a TrialCard Integrated Life-Cycle System can do for your brand.

Phone: 1-877-343-1238

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recommendations to ensure the success of your pharmacy solution.

POINT OF SALE SOLUTIONS

Rx Saver™ Solution: Pharmacists in TrialCard's pharmacy network support an aligned interest in patient care between retail pharmacies and pharmaceutical manufacturers.

Debit Card Programs: Provides a real-time verification of product usage via the point-of-sale device at the pharmacy or physician's office.

Rebate Programs: TrialCard provides a refined process that places a rebate check in your patients' hands before their next refill..

PATIENT ACCESS MANAGEMENT SOLUTIONS

Patient Assistance Programs: TrialCard PAP programs provide a bridge between the manufacturer and changing insurance landscape while mainstreaming the patient.

Prior Auth Support Service Programs: TrialCard has developed a resource that minimizes abandonment, decreases the pharmacist labor burden and tracks PA approvals for both commercial and Medicare patients.