



MM&M Newsletters: News Brief, Weekly Digest & Monthly Splash (reach over 9K MM&M digital subscribers)

MM&M Newsletter sponsorships are an effective way to surround your corporate and brand message with MM&M editorial content.

MM&M NEWS BRIEF

Sent out Monday - Thursday reaching over 9,000 opt-in subscribers promoting the latest articles, news, and breaking stories on our site www.mmm-online.com

- Principle Sponsorship includes:
Leaderboard (728 x 90) & Skyscraper (160 x 600) every Monday, Tuesday, Wednesday or Thursday for the full month
Investment: \$3,500 / month

- Text Sponsorship includes:
50 words of text, URL, company logo every Monday, Tuesday, Wednesday or Thursday for the full month
Investment: \$1,500 / month

MM&M WEEKLY DIGEST

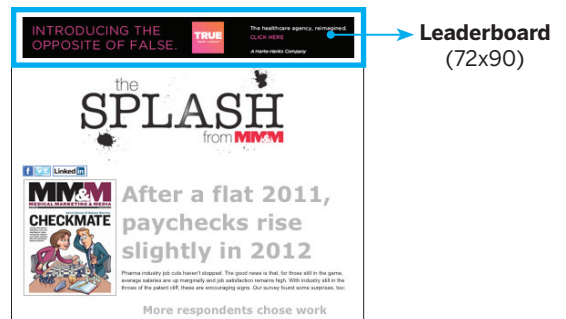
New in 2012, a weekly newsletter sent is every Friday consolidating the top stories from the daily News Brief (sent Monday - Thursday)

- Principle Sponsorship includes:
Leaderboard (728 x 90) & IMU (300 x 250)
Investment: \$6,000 / month (4 Fridays)

MM&M MONTHLY SPLASH

Highlighting the lead feature of our monthly publication before it hits our subscribers' mailbox - making them aware that the issue is on its way but they can view a sneak peek of the cover story online first.

- Principle Sponsorship:
Leaderboard (728 x 90) within the newsletter
Investment: \$1,500



*all rates are net

FOR CONTRACT DETAILS CONTACT

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