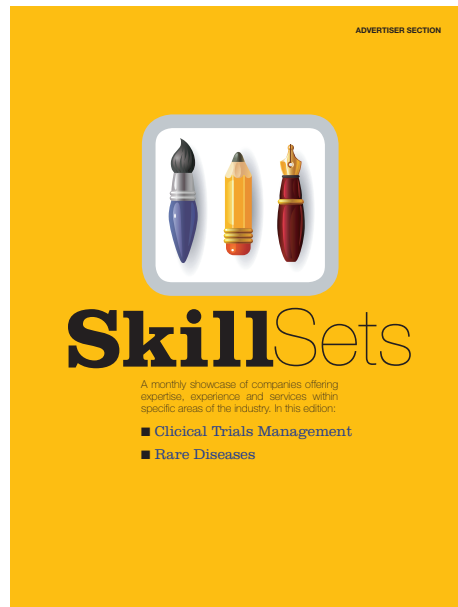


Q&A

A monthly showcase of companies offering expertise, experience and services within specific areas of the industry.



New special advertiser section each month that will allow companies to showcase its services, offerings, accomplishments and contact details aligned with relevant editorial features derived from our special section & additional coverage in each issue. The **Skill Sets** showcase is a full page format and offers a unique opportunity to align itself as a thought leader pertaining to a specific sector of the market.

Companies will be able to supply (up to 375 words) of a company profile, services/offerings, & fast facts. Included in the **Skill Sets** will be a special **Skill Sets** logo on top of your profile as well as a **Skill Sets** logo presence in the special section, directing our readers to learn more information about your company and its offerings! For the full specs and a sample showcase, see the next page.

LIST OF 2013 SKILL SETS' TOPICS

February	Managed Markets & NPP
March	Specialty Pharma & Professional Media
April	Clinical Trials Management & Rare Diseases
May	Loyalty Programs & Training & Education
June	Mobile Apps & Direct Marketing
August	Big Data & Managed Markets
September	Professional Ad Report & R&D Marketing
October	Where we work (Special for our Career & Salary Issue)
November	Agency/Client Relationships & CRM
December	CROs & Data Management

COMPANY INFO BOX

Company Logo

Address

Phone

Website

New Business contact

Year Founded

Employees

Holding Company

Sample Clients

Office locations

INVESTMENT: \$6,000 NET*

*Discounts available for multiple Skill Sets booked for 2013



SkillSets

■ Clinical Trials Management

ADVERTISER SECTION

Company Name

COMPANY PROFILE

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SERVICES AND OFFERINGS

- Digital promotion, including eDetailing
- Mobile marketing
- Interactive marketing
- Multi-channel marketing
- DIAGRAM™ software & interface
- Field-sales integration (iPad / tablets)
- Active eLearning

COMPANY INFO

LOGO HERE

Address: 800 Madison Plaza, 3rd Floor, Parsippany, NJ 07054

Phone: 212-777-7777

Website: www.your company.com

New Business Contact: John Smith, Chief Innovations Officer, john.smith@company.com or 212-777-7777

Year Founded: 1999

Employees: 50

Holding Company: Company

Sample Clients: Company

Office Locations: Company

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ACTUAL PAGE SIZE: 8.25 X 10.875

Production Specs: Please provide text for agency description for the categories listed above as a Microsoft Word file. The type will be formatted by MM&M according to the template shown above. Logo must be supplied as a 300 DPI JPEG or Illustrator EPS file. Word count must not exceed 375. A maximum of 3 proofs will be provided for artwork submitted on deadline. Artwork that is late will receive a proof as a courtesy with no changes allowed. Please inquire with your sales representative in regards to category substitutions if needed.