



DIGITAL ADVERTISING 2013

- Promote your brand around **www.mmm-online.com** content, including daily news stories, contributed articles, and news archives. Advertising is delivered across all the main sections and pages of the MM&M website.
- MM&M website averages over 51K unique visitors per month and delivers 90+K page views per month.
- Campaigns are delivered using the following banners: Leaderboard (728 x 90) & MPU (300 x 250)



CPM: \$65

Minimum Impressions: 25K / month

Maximum Impressions: 60K / month

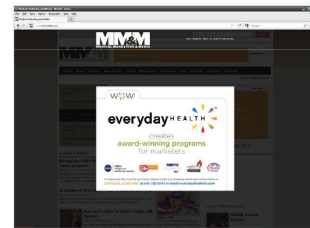
CPM = Cost Per Thousand

Additional Digital Advertising Opportunities:

WELCOME AD PRESTITIAL

MM&M averages 51,000 unique page views on our comprehensive website www.mmm-online.com. Exclusive sponsorship over this unit for a full month and "welcome" all MM&M readers to our site on a weekly basis. It is the first image that MM&M readers see when going to our site from any portal including direct access, newsletter sponsorships, etc.

Investment: \$5,900 / month



PUSHDOWN

The pushdown is also featured on the home page of the www.mmm-online.com. The Pushdown "pushes down" MM&M editorial content and opens to display your corporate messaging featured within the ad unit. This will be another touch to continue reaching your core audience through various media placement. MM&M will also be able to provide stats for the position allowing full analysis of the programs success.

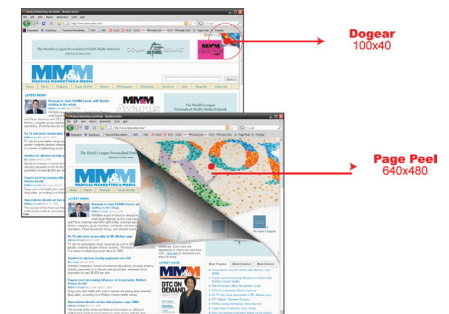
Investment: \$3,850



PAGE PEEL

This position provides a unique opportunity to engage and pique the interest of the MM&M online reader. The page peel is present on the home page of www.mmm-online.com and includes two elements: a dog ear (teaser) and page peel (complete ad). The page peel is revealed when rolling over the teaser. Attract the attention of the reader, build brand awareness and make a distinct mark on the MM&M reader through this unit.

Investment: \$4,450



FOR CONTRACT DETAILS CONTACT

Brittany Thompson
Sr. Account Executive
brittany.thompson@haymarketmedia.com
646-638-6152

Doreen Gates
Sr. Account Executive
doreen.gates@haymarketmedia.com
267-477-1151