

PRINT RATES

DISPLAY ADVERTISING

Frequency	1x	3x	6x	12x
Double Page Spread	\$15,705	\$15,5077	\$14,473	\$13,893
Full Page	\$8,686	\$8,380	\$7,924	\$7,648
1/2 Page	\$6,321	\$6,133	\$5,823	\$5,545
1/4 Page	\$4,953	\$4,832	\$4,634	\$4,379
Strip Ad	\$4,080	\$3,907	\$3,713	\$3,315

DISRUPTIVE/PREMIUM POSITIONS

Mock Cover	\$25,000
Cover Tip	\$18,000
Belly Band	\$12,000
2nd Cover	add 25%
3rd Cover	add 15%
4th Cover	add 35%
TOC	add 15%
Editor's Desk	add 10%