

PUT YOUR BRAND AT THE FOREFRONT OF THE INDUSTRY'S MOST IMPORTANT CONVERSATIONS

Deliver insight, expertise and thought leadership to our audience of top healthcare and pharma marketers with MM&M Video



OPEN LENS

This guided editorial conversation provides a vital thought leadership platform for brands to showcase their insights and strategies around some of the industry's most pressing issues.

- » Our partner chooses the theme and selects from an array of questions pre-prepared by MM&M's content experts
- » The final video will be posted on the mmm-online.com homepage for five days and will be accessible under the Video section of the site for one year



CUSTOM

Video enables powerful storytelling. MM&M's Custom Lab will help your brand leverage the potency of video to craft a unique message about your vision, brand, or product.

- » From concept, to storyboard, to final sign-off, partners are involved at every step of the video process
- » Moderation and interviewing will be conducted by an expert content provider handpicked by MM&M
- » The final video will be posted on the mmm-online.com homepage for five days and permanently stored on MM&M's YouTube channel on the custom playlist



VIDEO AMPLIFICATION

Whether producing your own event or taking part in industry conferences or festivals, MM&M's Video Amplification gives you an impactful way to extend and promote your participation in live content.

- » The MM&M Content Lab will film sessions, interview delegates and speakers, and produce a customized package of video content that will extend the life of the live experience
- » Videos may be posted on mmm-online.com and will live for one year on MM&M's YouTube custom channel

*contingent on the rules and restrictions of event producer, which will be incorporated into final proposal. Additional costs may be incurred due to these restrictions.

WHAT'S YOUR STORY?

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