

Solving your healthcare
marketing challenges
doesn't have to
be difficult.



Welcome to Red House

Our mix of services and solutions is comprehensive, but our approach is simple.



ONE

Activate Your Marketing Architecture

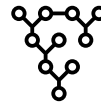
We help clients navigate the proliferation of new channels, data, and technologies so they have both the marketing strategy and capabilities in place to effectively leverage them.



**STRATEGIC
PLANNING ▶**



**MARKETING
ASSESSMENT ▶**



DATA STRATEGY ▶



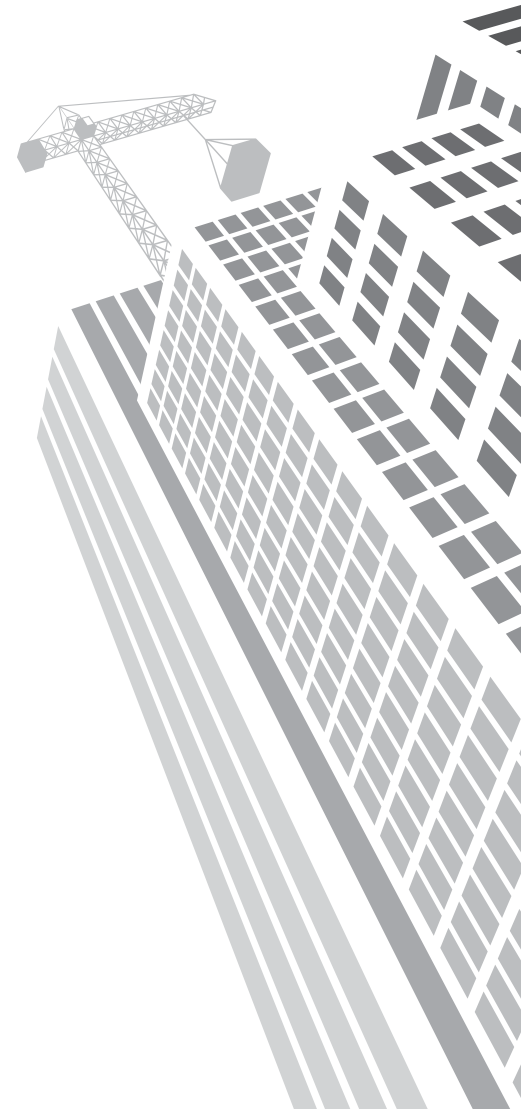
RESEARCH ▶



**MARKETING
AUTOMATION ▶**



**LEARNING AGENDA
AND MEASUREMENT PLAN ▶**



TWO

Engage Your Audience

Our clients engage their audience with relevant content at the optimal time and across every touchpoint where they choose to interact.



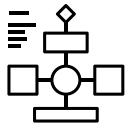
CONTENT DEVELOPMENT ▶



CREATIVE DEVELOPMENT ▶



MEDIA PLANNING ▶



CAMPAIGN MANAGEMENT ▶



WEBSITE DESIGN & DEVELOPMENT ▶



SOCIAL MEDIA STRATEGY ▶



THREE

Attribute Performance and Develop Insights

Our secret sauce is solving clients' needs to attribute and measure performance across the marketing mix – not just single campaigns – and translating results into meaningful insights.



PERFORMANCE
ANALYTICS ▶



DIGITAL
DASHBOARDS ▶



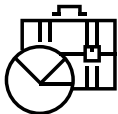
ATTRIBUTION
MODELING ▶



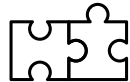
STRATEGIC SOLUTIONS

Customize Your Programs

Red House works with clients to customize strategic combinations of our services to achieve their specific goals.



**ACCOUNT-BASED
MARKETING** ▶



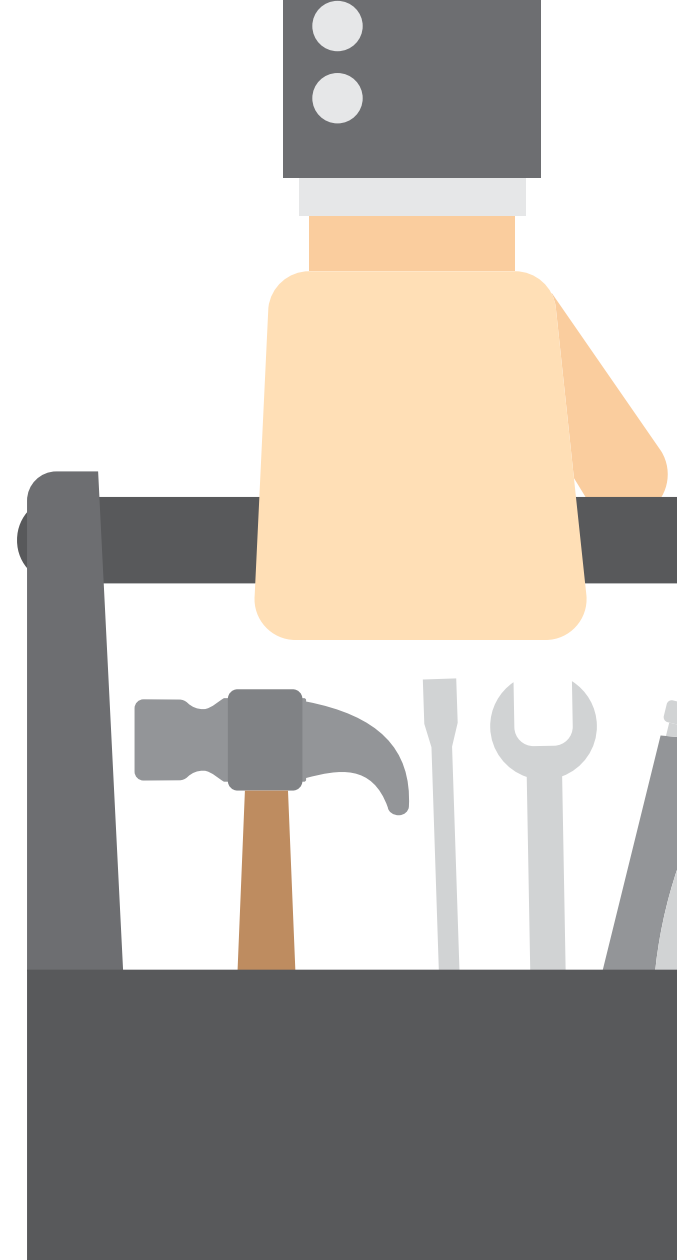
**INTEGRATED
PROGRAMS** ▶



**CONTENT
MARKETING** ▶



**DIGITAL
MARKETING** ▶





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Here are three
simple ways to
learn more.

1. Visit us at redhousehealthcare.com
2. Email consulting@redhousehealthcare.com
3. Call Steve Reeves at [770.475.2103](tel:770.475.2103)

