

Three things to
consider in your
next healthcare
marketing partner.



Consider the **company** they keep.

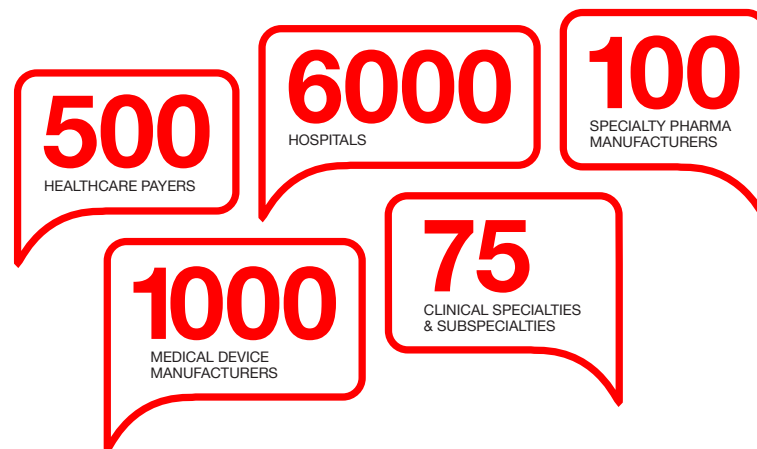
We market exclusively to healthcare C-level executives, medical directors and medical professionals, so while many firms claim B2B healthcare experience, Red House stands behind it.



In healthcare, it really is about **who** you know.

If your partner markets to all areas of healthcare, you benefit from a broader level of insight that will contribute to your overall results. For instance, our understanding of the payer space means we know the impact of reform in the hospital and physician space.

▶ [VIEW CASE STUDIES](#)



We help healthcare marketers reach and engage the most sought-after organizations.



Don't settle for generic marketing services — get the **right** services.

The marketing landscape is changing rapidly. You should have a flexible partner who is both strategic and can offer the turnkey support your teams need on a daily basis.



STRATEGIC SOLUTIONS

- ▶ Account-based Marketing
- ▶ Integrated Programs
- ▶ Content Marketing
- ▶ Digital Marketing



MARKETING SERVICES

- ▶ Strategic Planning
- ▶ Marketing Assessment
- ▶ Research
- ▶ Data Strategy
- ▶ Marketing Automation
- ▶ Learning Agenda and Measurement Plan
- ▶ Content Development
- ▶ Media Planning
- ▶ Campaign Management
- ▶ Creative Development
- ▶ Website Design and Development
- ▶ Social Media Strategy
- ▶ Performance Analytics
- ▶ Digital Dashboards
- ▶ Attribution Modeling





10 Roswell Street, Suite 200
Alpharetta, GA 30009

Here are three
simple ways to
learn more.

1. Visit us at redhousehealthcare.com
2. Email consulting@redhousehealthcare.com
3. Call Steve Reeves at 770.475.2103



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