

ONLINE DISPLAY				
<b>Leaderboard (ROS)</b>	<b>1 month</b>	<b>3x</b>	<b>6x</b>	<b>12x</b>
728x90	\$1,260	\$1,170	\$1,080	\$900

ONLINE DISPLAY				
<b>IMU (Home Page)</b>	<b>1 month</b>	<b>3x</b>	<b>6x</b>	<b>12x</b>
300x250	\$1,150	\$1,065	\$980	\$890
<b>IMU (Marketplace)</b>	<b>1 month</b>	<b>3x</b>	<b>6x</b>	<b>12x</b>
300x250	\$750	\$665	\$580	\$500

Marketplace advertisers also receive Text Ad Sponsorship in monthly PMD ReFRESH newsletter. Text ad includes logo, headline, 50-60 word copy, and clickable URL.

MARKETPLACE	
<b>Appear online for 12 months</b>	
<b>Logo Listing</b>	<b>\$925</b>
<ul style="list-style-type: none"> <li>• 4C logo appears in category index and on listing profile</li> <li>• Appears at the top of the category with other logo listings</li> <li>• Clickable URL to corporate website</li> <li>• 100 word description of services</li> <li>• List up to 7 contact names</li> </ul>	
<b>Bold Listing</b>	<b>\$650</b>
<ul style="list-style-type: none"> <li>• Company name appears in bold in category index and on listing profile</li> <li>• Appears after the logo listings</li> <li>• Clickable URL to corporate website</li> <li>• 50 word description of services</li> <li>• List up to 5 contact names</li> </ul>	
<b>Basic Listing</b>	<b>\$95</b>
<ul style="list-style-type: none"> <li>• Appears A-Z after bold listings</li> <li>• Contains company name, address, phone and website (not clickable)</li> <li>• List one contact name</li> <li>• No description of services</li> </ul>	
<b>Listing Add Ons</b>	Enhance a logo or bold listing
• <b>Creative Sample</b>	<b>\$350</b>
○	Showcase a sample of your work in your listing profile
• <b>Embedded video</b>	<b>\$750</b>

NEWSLETTER – PMD ReFRESH				
	<b>1 month</b>	<b>3x</b>	<b>6x</b>	<b>12x</b>
<b>Leaderboard - Header</b>	\$1,250	\$1,165	\$1,080	\$995
<b>Leaderboard - Footer</b>	\$1,085	\$975	\$855	\$750

Monthly e-newsletter that contains interesting and well-read stories about people in the industry directly reaching over 20K professionals.