

DIGITAL RATES: ONLINE, ELECTRONIC & NATIVE ADVERTISING RATES

DIGITAL

ONLINE DISPLAY

Frequency	Leaderboard (728x90)	IMU (300x250)	Expandable IMU Size Non-Expanded (300 x 250)/ Max Size Expanded (600 x 250)	Double IMU (300x600)	Navigation Bar (980x30)
1 month	\$2,009	\$1,875	\$2,062	\$3,432	\$1,872
3 months	\$1,875	\$1,741	\$1,915	\$3,224	\$1,820
6 months	\$1,741	\$1,607	\$1,768	\$3,016	\$1,716
12 months	\$1,548	\$1,474	\$1,621	\$2,756	\$1,508

*28,000 minimum impressions guaranteed

ONLINE DISPLAY

Frequency	Page Peel (see specs)	Stationary Bottom Banner (950x90)	Stationary Side Bar (300x600)
1 month	\$4,628	\$3,640	\$4,550
3 months	\$4,004	\$3,328	\$4,368
6 months	\$3,593	\$3,120	\$4,186
12 months	\$3,423	\$2,756	\$4,004

INTERACTIVE/RICH MEDIA

Frequency	Prestitial (640x180)	Pushdown Non-Expanded (970x90)/ Max Size Expanded (970x270)	Site Skin (Home Page Only)
1 week	\$2,184	\$1,664	\$3,640
2 weeks	\$2,122	\$1,602	\$3,276
3 weeks	\$2,059	\$1,539	\$2,756
1 month	\$7,488	\$5,408	\$2,184

NEWSLETTERS

Principle Sponsorship	MM&M NewsBrief (728x90, 300x250)	Weekly Digest (728x90, 300x250)	The Splash by MM&M (728x90)
1 month	\$4,820	\$6,619	\$2,520
3 months	\$4,605	\$6,199	\$2,363
6 months	\$4,284	\$5,883	\$2,100
12 months	\$4,070	\$5,568	\$1,943

Text ad only

1 month	\$3,362	\$2,732	\$1,082
3 months	\$3,047	\$2,574	\$876
6 months	\$2,732	\$2,311	\$798
12 months	\$2,416	\$2,101	\$618

*MM&M NewsBrief deploys daily Monday-Thursday. One month equates to four newsletters/Weekly Digest deploys every Friday/The Splash deploys once a month.

NATIVE ADVERTISING & CUSTOM CONTENT CAMPAIGN

Branded (MM&M Content)	Client Content	Custom Content (MM&M to Produce)	Partner Webcast	20/10 Webcast	Podcast	Custom Webcast
Available for Quote	\$6,500 per month	Available for Quote	\$13,500	\$12,500	\$5,000	Available for Quote

MM&M AGENCY GALLERY

Type	Platinum	Gold	Silver
Annual rate	\$3,500	\$3,000	\$2,000

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