

partners

A showcase of select healthcare marketing and media companies that offer comprehensive patient-centric services, comprising a concise profile of each, with details of their services and offerings, areas of expertise, and their take on what patient centricity means and whether the industry is doing enough to meet patient needs. Each listing also features a rundown of essential company stats, including contact information. For an alphabetized index of these companies, please refer to “Companies at a Glance,” found on page 30.

