

MM&M Careers Section:

Maximize your exposure to qualified candidates in the pharmaceutical and healthcare industry



MM&M provides you with multiple opportunities to have your job opening viewed with placement in print, online for up to 60 days, and within MM&M's e-newsletter, News Brief.

Medical Marketing & Media is the leading publication serving marketing and communications professionals within the pharmaceutical and healthcare industry. With the MM&M Careers Section, reach passive job seekers and a targeted audience of 14,733* professionals.

MM&M Online (www.mmm-online.com) delivers the latest news and information on all the issues affecting the pharmaceutical industry in a clean, easy to navigate format, an absolute necessity for the pharmaceutical companies and advertising agencies which rely on the accurate information featured online. With a presence among valued news stories, your openings are guaranteed views by nearly 9,000 unique visitors per month.

The MM&M News Brief e-newsletter is read by 12,000 professionals twice a week. With a box labeled "Top Job," connect directly with passive job seekers as well as pharmaceutical and healthcare executives, extending your reach to qualified candidates.

If you are not hiring, create a brand ad to help your company cultivate candidates for when positions become available.

Size	Costs	Specs	Online
1/8 page	\$721	3.45" X 2.125"	15 days online, 1 posting
1/4 page	\$1,165	3.45" X 4.4"	15 days online, 2 postings
1/2 page	\$1,760	3.45" X 9" (V) 7.17" X 4.4" (H)	15 days online, 4 postings
Full page	\$3,245	7.17" x 9"	15 days online, 8 postings, leaderboard on the job site

Format: High resolution tiff or eps file.

Spot Color: +5%

Color: +10%

For more information contact:

Ty Bartholomew, Phone: 646.638.6015, or Email: ty.bartholomew@HaymarketMedia.com

* Source: BPA Statement, June 2007