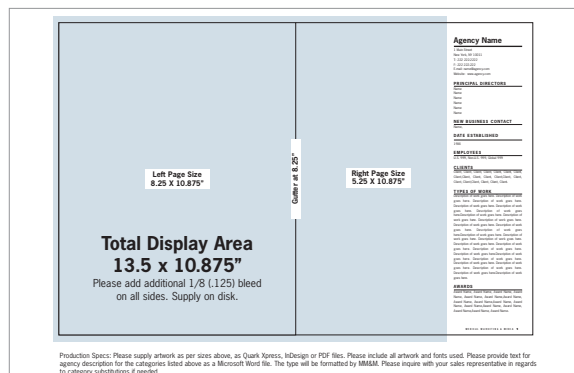


FOR

MM&M's Creative Portfolio is the only supplement highlighting the creative capabilities, service offerings and contact details of agencies in the medical marketing sector – all in one place. It is an extremely cost-effective opportunity, reaching 14,750 pharmaceutical and healthcare marketing professionals.



Placement Details: The Creative Portfolio will be published with the April 2011 issue of MM&M. This special supplement will be distributed to MM&M's full circulation of 14,750 one-year request, qualified readers, and will deliver an extended circulation at the DTC National Conference in Boston, MA, April 6-8, attended by 600+ industry professionals. Agencies will be given the opportunity to showcase their work and capabilities in a four-color, double page spread. Five-sixths of the spread will be used to display creative samples. The remainder will highlight agency credentials, offerings, awards, contact details and other important information.



4-color, double-page spread: \$7,720 (Net)
Ad Close: February 22, 2011
Text/Logo Due: February 25, 2011
Display Ad Due: February 24, 2011

For advertising opportunities, contact:
 Cole Razzano at 646-638-6141, cole.razzano@haymarketmedia.com;
 or Greg Zalka at 646-638-6027, greg.zalka@haymarketmedia.com

**Left Page Size
8.25 X 10.875"**

Gutter at 8.25"

**Right Page Size
5.25 X 10.875"**

**Total Display Area
13.5 x 10.875"**

Please add additional 1/8 (.125) bleed
on all sides. Supply on disk.

Agency Name

1 Main Street
New York, NY 10011
T: 222 222-2222
F: 222 222-222
E-mail: name@agency.com
Website: www.agency.com

PRINCIPAL DIRECTORS

Name | Title goes here
Name | Title goes here
Name | Title goes here
Name | Title goes here
Name | Title goes here
Name | Title goes here

NEW BUSINESS CONTACT

Name, Title

DATE ESTABLISHED

19XX

EMPLOYEES

U.S. 999, Non-U.S. 999, Global 999

CLIENTS

Client, Client, Client, Client, Client, Client, Client,
Client, Client, Client, Client, Client, Client, Client,
Client, Client, Client, Client, Client, Client.

TYPES OF WORK

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AWARDS

Award Name, Award Name, Award Name, Award
Name, Award Name, Award Name, Award Name,
Award Name, Award Name, Award Name, Award
Name, Award Name, Award Name, Award Name,
Award Name, Award Name, Award Name.

Production Specs: Please supply artwork as per sizes above, as Quark Xpress, InDesign or PDF files. Please include all artwork and fonts used. Please provide text for agency description for the categories listed above as a Microsoft Word file. The type will be formatted by MM&M. Please inquire with your sales representative in regards to category substitutions if needed.