

MM&M Awards 2015

THE GOLD CLUB

Pharma marketers of all stripes came together on October 1 in New York City to celebrate another outstanding year's worth of work—and play. Here is a short intro; for a look at the full gallery, go to mmm-online.com



DAN DERRICO



2015 MM&M AWARDS

1. Andrea Bielecki (left), president of INVIVO Communications, and AstraZeneca's Brenda McCall warmed up to the evening's festivities by putting their best feet forward.
2. Smile! Everyone wanted to put on their best face for the camera, be it on stage or at the table.
3. Sonja Foster-Storch (right) and colleagues celebrate one of her agency's six 2015 MM&M Awards.
4. Group "selfie," anyone?
5. A gathering of the Ogilvy clan (from left to right): Michael Parisi, Russell Grimaldi, Christine Molbury, Beth Paulino, Robert Saporito, Amy Graham, Mary Anderson and Kerianne Slattery, all of Ogilvy CommonHealth Worldwide.
6. Just wondering—will her name be among the next to be called?
7. Richard Nordstrom (left), founder and CEO of Liberate Ideas, and Jeremy Perrott, global chief creative officer of McCann Health, share a thoughtful moment.
- 8 and 9. Colleagues letting their hair down before, during and after the award ceremonies.
10. Asaf Evenhaim, co-founder and CEO of Crossix Data Analytics Solutions, flashes those pearly whites.
11. The 2015 MM&M Platinum Award winner, Carolyn "Bo" Aldigé, founder, president and CEO of Prevent Cancer Foundation, spoke with passion and grace concerning the progress and potential of cancer control.
12. Cipriani Wall Street buzz with excitement.
13. Cheese, everyone!
14. Ross Toohey, president of 2e Creative, sharing a happy moment in the spotlight with Erin, his wife.

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1, 2, 3, 4, 5 and 6. From preceremony warm-ups to candid snaps, guests lined up to pose for prosperity—er, posterity.

7. Left to right: Jack Hyndman, Michelle Olson, Patrick O'Shea and Ed Mitzen, founder of Fingerpaint, celebrating a welcoming get-together.

8. And another winner is—no, wait, he was framed.

9. Hurry up, already, these smiles won't keep indefinitely.

10. Left to right: Tim Hawkey, managing director, creative, and Renee Mellas, managing director, accounts, both of Area 23, showing off one of the firm's many gold wins from the evening. Julia Hood, EVP and chief content officer, Haymarket Media, and Ralph Harris, the evening's master of ceremonies, share the happy moment.