

MM&M Awards 2010

Panel of Judges

The MM&M 2010 Judges

The following executives were confirmed as of July 12, 2010.

Raj Amin, CEO, HealthiNation

Jack Barrette, CEO, WEGO Health

Wendy Blackburn, Executive Vice President, Intouch Solutions

Doug Burcin, Worldwide Managing Partner, Euro RSCG Life Worldwide

Stephen Calabrese, Associate Director, eMarketing Digital Innovations, Novartis Pharmaceuticals Corporation

Jay Carter, Sr. VP, Director of Client Services, AbelsonTaylor, Inc.

Becky Chidester, President, Wunderman

Jamie Cobb, Executive Creative Director, MicroMass Communications, Inc

Nicholas Colucci, President and CEO, Publicis Healthcare Communications Group

Amy Cowan, Head of Industry, Health, Google

Christine Coyne, Product Director, Endo Pharmaceuticals

Deborah Dick-Rath, Senior Vice President, Healthcare Practice Leader, FactorTG

Lisa Flaiz, VP Strategic Growth & Innovation, imc² health & wellness

Fabio Gratton, Chief Innovation Officer, Ignite Health

Kerry Hilton, CEO, HC&B Healthcare Communications

Louisa Holland, Co-CEO, the Americas, Sudler & Hennessey

Peter Justason, Director, eMarketing, Purdue Pharma

Rich Levy, EVP, Chief Creative Officer, Draftfcb Healthcare

Rob Likoff, CEO and Founding Partner, Group DCA

James Lolis, Partner, Executive Creative Director, The CementBloc

Steven Michaelson, Founder/CEO, Wishbone

Joan Mikardos, Senior Media Director, Sanofi-Aventis US

Graham Mills, Executive Creative Director, Digitas Health

Marc Monseau, Director, Corporate Media Relations, Johnson & Johnson

Sarah Morgan, Director of Client Services, MCS Healthcare Public Relations

Cynthia North, Customer Marketing Director, Bayer HealthCare Pharmaceuticals

Paul O'Neill, General Manager, ICC

Jim Pantaleo, VP, Publisher, MPR

Marci Piasecki, CEO, Torre Lazur Healthcare Group

Mary Pietrowski, Director of Consumer & eMarketing, Hologic

Frank Powers, President, Dudnyk

Maureen Regan, Managing Partner, Regan Campbell Ward

Jennifer Rinaldo, Product Director, Forest Laboratories

Joe Shields, Product Director, Enbrel, Pfizer

Anita St. Clair, Managing Director, HealthEd Encore

Katy Thorbahn, Senior Vice President, General Manager, Razorfish Health

Al Topin, President, Topin & Associates

Thomas Treusdell, Director Product Marketing, Siemens Healthcare

Marc Weiner, Managing Partner, CommonHealth

Arthur Wilschek, Executive Director, Ad Sales, *The New England Journal of Medicine*

Jessica Wong, Senior Group Manager, eMarketing, Genentech, A Member of the Roche Group

Program and event information: Natasha Mulla, 646-638-6108

Sponsorship opportunities: Greg Zalka, 646-638-6027 and Cole Razzano, 646-638-6141