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Tickled Pink!

Pharma execs
and healthcare
marketers flocked
to New York City's
Tavern on the Green
for the sixth annual
MM&M Awards



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1. MM&M editor-in-chief James Chase opens the MM&M Awards show with a riveting monologue
2. Sanofi-Aventis' Hilary Schmidt presents an award to GCG's Kris Copeland
3. MM&M Awards guests revel in the "after glow"
4. Pfizer's Joe Shields shares the love with gold winners McCann Erickson Human-Care's Jeannine Scalcione and Andrew Schirmer, flanked by host Ralph Harris
5. Cynthia North and Verena Ottley, both of Bayer
6. Flashpoint Medica ham it up before the show begins
7. CURE magazine's Suzanne McClure and AstraZeneca's Meryl Weinreb
8. Euro RSCG Life Chelsea's Gene Cavazos, EMD Serono's Brian Hall and Euro RSCG Life Chelsea's Josh Hoekstra
9. Harte-Hanks' Andrew Hansen presents the gold to Hologic for Best Use of Direct Marketing to Consumers
10. Digitas Health's Graham Mills and Vox's Ross Thomson
11. inVentiv's Rich Levy and Palio's Mike Myers
12. Cadient's Steve Scally, Danielle Malloy and Bob Holloway, AstraZeneca's Alison Papandrea, Cadient's Karen Pettinelli and AstraZeneca's Ari Valdecanas
13. Ogilvy's Donna Tuths (left) accepts the award for Best Professional Sales Aid
14. Intouch Solutions' Kim Bishop, Euro RSCG Life Tonic's Jennifer Marold and AstraZeneca's Joe Walker
15. Bayer's Sam Trujillo and Pfizer's Elena Thomson
16. A gaggle of HealthiNation folks enjoy the party
17. MM&M's Adrienne Fanti tries her hand at taking pics
18. Bayer's Amaris Fernandez, Concentric's Ken Begasse, Jr., and Bayer's Ellen Rudel
19. Host Ralph Harris kept everyone entertained