



2015

TOP 100 AGENCY ISSUE ENHANCED LISTING OPTIONS

Deadlines

- **Free-Print listing:** April 15, 2015
- **Print-Enhanced listing:** May 29, 2015
- **Online-Enhanced listing:** May 29, 2015

Materials/Specifications

- **Logo or Creative work:** JPEG 300 DPI, PDF or Illustrator file (CS6)

Materials for Creative Work

- Ad Description (50 words max)
- Creative/Account Team for Sample Ad
- Media Team for Sample Ad
- Why is your sample ad special? (50 word max)

Materials Delivered to:

Jeniffer.Amparo@Haymarketmedia.com

Sales Contact

For more information about advertising and enhancing your Agency in the **BIGGEST** keepsake issue of the year, please contact:

Doreen.Gates@haymarketmedia.com



FEATURED WORK
Description: Creative and POP Content Development, Campaign Strategy, Branding, Advertising, Social Media, Public Relations, Video Production, Web Design, and more.
Why We're A-Z: We're a full-service agency with a proven track record of delivering results for our clients.

CRAMER
425 University Avenue, Newark, NJ 07102
Phone: 973-278-2322
Email: info@cramer.com
Website: www.cramer.com

FEEDBACK
Professional print ads: 276 / 285
Sales materials: 20 / 20
Professional digital/multimedia: 30 / 35
Direct marketing: 22 / 31
Other: 30 / 30

2012 Gross Income: \$10 million to \$15 million
Full-time employees: 28 (2012) 30 (2011)

HEALTHCARE
Description: Creative and POP Content Development, Campaign Strategy, Branding, Advertising, Social Media, Public Relations, Video Production, Web Design, and more.
Why We're A-Z: We're a full-service agency with a proven track record of delivering results for our clients.

DEVICEPHARM, INC.
300 Main Street, Suite 200, Irvine, CA 92614
Phone: 949-371-8300
Email: info@devicopharm.com
Website: www.devicopharm.com

FEEDBACK
Professional print ads: 276 / 285
Sales materials: 20 / 20
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Other: 30 / 30

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DIGITALS HEALTH
200 Penn Square East, 8th Floor, Philadelphia, PA 19107
Phone: 215-562-4444
Email: info@digitalshealth.com
Website: www.digitalshealth.com

FEEDBACK
Professional print ads: 276 / 285
Sales materials: 20 / 20
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Direct marketing: 22 / 31
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LOGO

AbelsonTaylor
1200 Broadway, Suite 800
Chicago, IL 60606
Phone: 312-575-0000
Email: info@abelsontaylor.com
Website: www.abelsontaylor.com

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Agency Inside Harte-Hanks
777 University Line, Suite 200
Newark, NJ 07102
Phone: 973-244-9727
Fax: 973-244-9728
Email: info@harte-hanks.com
Website: www.harte-hanks.com

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Agency for LLC
200 North Street, 5th Floor
New York, NY 10038
Phone: 212-512-5100
Email: info@agencyforllc.com
Website: www.agencyforllc.com

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Professional print ads: 276 / 285
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COMPLETE LIFE MANAGEMENT

Haymarket Media
1400 20th Street, 2nd Floor
New York, NY 10011
Phone: 212-512-5100
Email: info@haymarket.com
Website: www.haymarket.com

RxSaver
1400 20th Street, 2nd Floor
New York, NY 10011
Phone: 212-512-5100
Email: info@rxsaver.com
Website: www.rxsaver.com

Company Profile

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- ## Platinum
- ENHANCED PRINT & ONLINE LISTING: \$3,000 net/year (just \$250/month)**
- A-Z Agency listing in print & online (Agency Gallery)
 - Creative work showcased in print & online (Agency Gallery)
 - Full color logo in print & online (Agency Gallery)
 - Company description, contact information, website and email address in print & online (Agency Gallery)
 - Up to Three (3) Live URLs within online Agency Gallery Listing
 - Up to Two (2) corporate assets (white papers, marketing collateral) with 50 Word description and PDF for each!
 - Embedded Multimedia component (videos, slide shows, podcasts, etc.)
 - Link to Agency Gallery with company logo and company description rotating on homepage of mmm-online.com providing additional branding and driving traffic to Agency Gallery

- ## Gold
- ENHANCED PRINT & ONLINE LISTING (EXCLUDES MULTIMEDIA): \$2,400 net/year (just \$200/month)**
- A-Z Agency listing in print & online (Agency Gallery)
 - Creative work showcased in print & online (Agency Gallery)
 - Full color logo in print & online (Agency Gallery)
 - Company description, contact information, website and email address in print & online (Agency Gallery)
 - Up to Three (3) Live URLs within online Agency Gallery listing
 - One (1) corporate asset (White paper, marketing collateral) with 50 Word description and PDF!
 - Link to Agency Gallery with company logo and company description rotating on homepage of mmm-online.com providing additional branding and driving traffic to Agency Gallery

- ## Silver
- ENHANCED PRINT & BASIC ONLINE LISTING: \$800 net/year**
- A-Z Agency print listing
 - Online basic listing (Agency Name & Address)
 - Creative work OR Logo showcased in print & online