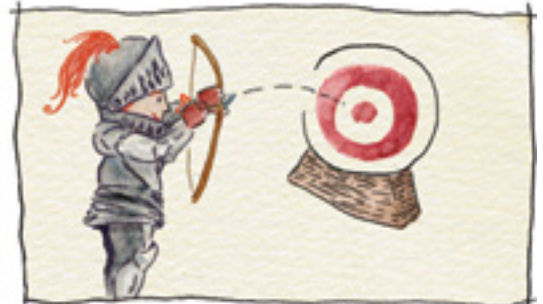


How to win an MM&M Award

You have fewer than six weeks to enter the MM&M Awards. No problem. Follow our checklist of Dos and Don'ts and tune in to our webcast on March 24 for more tips.



Do enter in the first place



Do include business results, budget info, media plan



Do film or video your entry



Do pay attention to detail and the quality of your entry materials



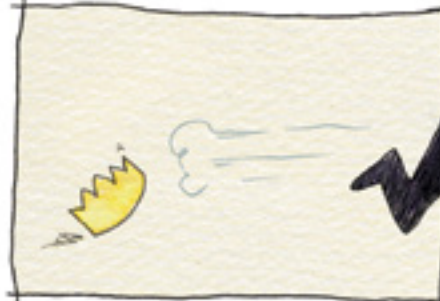
Don't overhype your entry



Don't include too much information



Don't charge your intern with assembling your entry



Don't try to wait until the last minute or submit an incomplete entry

Entry information: awards.mmm-online.com

Sponsorship opportunities:

Doreen Gates at 267-477-1151 or
doreen.gates@haymarketmedia.com

Questions: Rebecca D. Shulman at 646-638-6009
or rebecca.shulman@haymarketmedia.com

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