

2015 MEDIA KIT MMM-ONLINE.COM

PRINT ADVERTISING RATES 2015

DISPLAY ADVERTISING	1x	3x	6x	12x
Double Page Spread	\$15,397	\$14,781	\$14,189	\$13,621
Full Page	\$8,516	\$8,216	\$7,769	\$7,498
1/2 Page	\$6,197	\$6,013	\$5,709	\$5,436
1/4 Page	\$4,856	\$4,737	\$4,543	\$4,290
Strip Ad	\$4,050	\$3,830	\$3,640	\$3,250

These rates are for 4-color. Additional charges may apply for 5-color. All rates are gross.

DISRUPTIVE/PREMIUM POSITIONS

Mock Cover	\$30,000
Cover Tip	\$22,500
Belly Band	\$15,000
Inside Front Cover Gate Fold	\$24,000
2nd Cover	add 25%
3rd Cover	add 15%
4th Cover	add 35%
TOC	add 15%
Editor's Desk	add 10%

MMM SCHEDULE 2015	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Booking Deadline	12/4	1/7	2/4	3/6	4/7	5/6	6/8	7/8	8/6	9/4	10/8	11/3
Materials Due	12/10	1/13	2/10	3/12	4/13	5/12	6/12	7/14	8/12	9/11	10/14	11/9

*all print are gross



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