

# 2015 MEDIA KIT

MMM-ONLINE.COM

## ADVERTISING RATES

### DIGITAL

#### ONLINE DISPLAY

Frequency	Leaderboard (728x90)	IMU (300x250)	Navigation Bar (980x30)
1 month	\$1,875	\$1,750	\$1,625
3 months	\$1,750	\$1,625	\$1,530
6 months	\$1,625	\$1,500	\$1,450
12 months	\$1,250	\$1,375	\$1,250

\*25,000 minimum impressions guaranteed

#### ONLINE DISPLAY

Frequency	Page Peel (see specs)	Stationary Banner (950x90)	Stationary Side Bars (300x250 or 300x600)
1 month	\$4,450	\$2,344	\$4,375
3 months	\$3,850	\$2,250	\$4,200
6 months	\$3,455	\$2,156	\$4,025
12 months	\$3,291	\$2,065	\$3,850

#### INTERACTIVE/RICH MEDIA

Frequency	Prestitial (640x180)	Pushdown (980x418)	Skin (see specs)
1 week	\$2,100	\$1,600	\$4,300
2 weeks	\$2,040	\$1,540	\$3,800
3 weeks	\$1,980	\$1,480	\$3,400
4 weeks	\$1,800	\$1,300	\$3,000

#### NEWSLETTERS

Principle Sponsorship	MM&M NewsBrief (728x90, 300x250)	Weekly Digest (728x90, 300x250)	The Splash by MM&M (728x90)
1 month	\$4,500	\$6,300	\$2,400
3 months	\$4,300	\$5,900	\$2,250
6 months	\$4,000	\$5,600	\$2,000
12 months	\$3,800	\$5,300	\$1,850
<b>Text ad only</b>			
1 month	\$3,200	\$2,600	\$1,050
3 months	\$2,900	\$2,450	\$850
6 months	\$2,600	\$2,200	\$775
12 months	\$2,300	\$2,000	\$600

\*MM&M NewsBrief deploys daily Monday-Thursday. One month equates to four newsletters/Weekly Digest deploys every Friday/The Splash deploys once a month.

#### MM&M AGENCY GALLERY

Type	Platinum	Gold	Silver
Annual rate	\$2,900	\$1,900	\$1,300



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