



2018 MEDIA KIT

DIGITAL RATES

IMPRESSION BASED AD UNITS

Unit	Up to 30k Impressions	30k+ Impressions
Leaderboard (728x90)	\$80 CPM	\$78 CPM
IMU (300x250)	\$75 CPM	\$73 CPM
Double IMU (300x600)	\$135 CPM	\$133 CPM
Expandable IMU (300x250 >600x250)	\$100 CPM	\$98 CPM
Stationary Side Bar (300x600)	\$160 CPM	\$158 CPM
Prestitial (640x180)	\$145 CPM	\$143 CPM
Site Skin (custom)	\$175 CPM	\$173 CPM

Note:

Volume guarantees are subject to inventory confirmation at time of booking
Discount available for 50k+ impression levels; ask your sales rep for custom rates
Minimum buy 27k impressions

DURATION AD UNITS

Unit	Up to 30k Impressions	30k+ Impressions
Page Peel (custom)	\$165 CPM	\$163 CPM
Stationary Bottom Banner (950x90)	\$140 CPM	\$138 CPM

Note:

Duration units are guaranteed on a first-come, first-served basis
Discount available for 50k+ impression levels; ask your sales rep for custom rates
Minimum buy 27k impressions

NEWSLETTERS

Principal Sponsorship	MM&M NewsBrief (728x90, 300x250)	Weekly Digest (728x90, 300x250)	The Splash by MM&M (728x90)
1 month	\$5,061	\$6,950	\$2,646
3 months	\$4,835	\$6,509	\$2,481
6 months	\$4,499	\$6,177	\$2,205
12 months	\$4,274	\$5,846	\$2,040

Text ad only

1 month	\$3,530	\$2,869	\$1,136
3 months	\$3,199	\$2,703	\$920
6 months	\$2,869	\$2,427	\$838
12 months	\$2,537	\$2,206	\$649

Note:

MM&M NewsBrief deploys daily Monday-Thursday. One month equates to four newsletters/Weekly Digest deploys every Friday/The Splash deploys once a month.

NATIVE ADVERTISING & CUSTOM CONTENT CAMPAIGN

Client Content	Custom Content (MM&M to Produce)
\$6,500 per month	Available for Quote

THOUGHT LEADERSHIP & LEAD GENERATION EVENTS

Partner Webcast	20/10 Webcast	Podcast
\$13,500	\$12,500	\$7,000

MM&M AGENCY GALLERY

Type	Platinum	Gold	Silver
Annual rate	\$3,800	\$3,500	\$2,200

VISIT: WWW.MMM-ONLINE.COM/

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